



BISHTA PR/ 90805/FOR IMMEDIATE RELEASE/OCTOBER 1, 2008

HOT STUFF FROM UK HOT TUB INDUSTRY

TV and radio celebrity, Chris Evans loves them. Football superstar, Cristiano Ronaldo, reportedly has two of them – but home hot tubs are not just for the rich and famous, according to Euphoria Lifestyle, of Washington, Sussex.

Euphoria, based at Shoots Garden Centre, on the A24 London Road, have just been named as one of the UK's top hot tub retailers by BISHTA, the national watchdog for the spa and hot tub industry.

Euphoria won five prestigious merits awards (three in February and a further two in September) in the national competition for portable residential spas. The company supplies original Jacuzzi® hot tubs alongside a whole range of products such as saunas, home automation/control solutions and log cabins as part of a one-stop shop for wellness and lifestyle.

“We set our standards at very superior levels, and winning these awards gives us invaluable recognition from our industry that we’re doing a great job,” says Euphoria’s Mike Robinson.

“We pride ourselves on our pre-site surveys, caring installation teams together with creative lifestyle installations featuring hard or soft landscaping schemes.

“We don’t simply sell a client a hot tub and walk away; we help our clients open doors to a new lifestyle world of relaxation and wellbeing.”

Euphoria has been building its enviable reputation over the last three years based on outstanding personal service and by having the some of the best products on the market.

The company say portable spas are still hot property with up to 10,000 appearing in UK homes as part of garden or lifestyle makeovers every year. With so many UK households opting to take the plunge with a home hot tub, BISHTA constantly issues reminders about the need to keep spa water in tip-top condition.

“A bit like getting your car serviced and MOT’d, hot tubs too need to be properly maintained,” says Mike.

“As part of a nationwide network of BISHTA suppliers, our responsibility is to promote safe and consistent water care advice which is available through BISHTA members in showrooms across the UK.”

BISHTA awarded six distinctions and eleven merits in its second national competition that is open to its 116 member companies across the UK and Ireland. Prospective and existing hot tub owners can find their nearest BISHTA dealer by logging on to www.bishta.co.uk

BISHTA

Tel. 01264 356210

www.bishta.co.uk

Euphoria Lifestyle

Tel. 01903 892555

www.euphoria-lifestyle.co.uk



Euphoria Lifestyle is one of the UK's top hot tub retailers after scooping a further two awards in a recent national competition. Pictured from left to right: Chris Brown, Mike Robinson and Frank Göcke, co-directors of Euphoria Lifestyle.

NOTE TO EDITORS:

Why not interview the Euphoria team in one of their award-winning hot tubs! Don't forget your costume!

Media Support: More pics? Feature length information available.

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