

Local hot tub company bubbles with success at annual industry awards

Euphoria Lifestyle, based in Surrey and also in West Sussex is celebrating after a clean sweep in one of the six categories of the prestigious British and Irish Spa and Hot Tub Association (BISHTA) Awards, that were held last night (Sunday 6 February) at the Hilton Brighton Metropole Hotel. The BISHTA Awards were sponsored by Elite Spas, Jacuzzi UK, Spa Crest Europe and Spafix Direct.



Euphoria Lifestyle took home both runner up and winner for the category **'Residential Portable Hot Tub above £10,000'**, in recognition of the company's outstanding design and installation of hot tubs across the south east.

Mike Robinson from Euphoria Lifestyle said "Winning two awards this year is a fantastic achievement. They are recognition of the fantastic work throughout the last 12 months and makes the total awards won from BISHTA to ten in the last three years"

The awards were organised by BISHTA, who represent over 100 specialist hot tub and spa companies across the UK, with some overseas members. The evening highlighted the achievements of the spa and hot tub industry by showcasing the best examples of product design and innovation.

Chris Hayes, Managing Director of the BISHTA says "This year is BISHTA's tenth anniversary and the Awards created tough competition for the judges to deal with a shortlist of 29 entries across 6 categories. The Awards profile some excellent work from our members and demonstrates the value of choosing a BISHTA member when buying a spa or hot tub, as they can provide great spas and they are very knowledgeable about their products and can ensure correct water treatment advice is given to the consumer.

"BISHTA host their awards evening at the SPATEX exhibition, the UK's largest swimming pool and hot tub exhibition, which held its 15th annual trade show at the Hilton Brighton Metropole Exhibition Centre over the weekend. As this event sees companies from across the UK gather to showcase their most innovative products. We were delighted to recognise the hard work from our industry's hard working companies, these award winners demonstrate that hot tubs and spas bring more to the home than simply leisure; they can be a way to keep healthy, as well as providing relaxation with family and friends."



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Notes to editors:

1. For interviews with the winners, or representatives from BISHTA, please contact Anna Wright and Kirsty Gilbride at BOTTLE PR on 01865 882988 or email pip@bottlepr.co.uk .
2. Images are available on request.
3. BISHTA- The British and Irish Spa and Hot Tub Association, is a member of BSPF, the British Swimming Pool Federation. Tel. +44 01264 356211 www.bishta.co.uk
4. For more information about the SPATEX exhibition visit www.spatex.co.uk.

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